



camperdown wildlife centre
learning strategy 2013 - 2018



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strategy

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introduction

Education and learning is one of Camperdown Wildlife Centre's main objectives. Our conservation learning programme for schools has consistently supplied new and creative learning experiences since 1974, that have reached out to many thousands of pupils from all over Scotland.

The constant development of our conservation learning programmes, which are guided by the outlines of the Curriculum for Excellence and the Scottish Government National Outcomes, offer students an insight into the wild environments, lives and habits of some of the animals kept at Camperdown Wildlife Centre.

This strategy recognises the changes and developments required to meet current curriculum demands, within a modern animal collection. This recognition forms the foundation for our conservation learning programme to support animal species and their habitats.





commitment

We will:

- continue to promote Camperdown Wildlife Centre as a leading zoological institution and major contributor to biodiversity and conservation education by raising awareness and understanding animal conservation and environmental issues.
- develop a programme of learning experiences and activities which will respond to national education initiatives and our service priorities within Camperdown Wildlife Centre, including conservation, our surrounding environment, engagement with science, natural history and heritage.
- utilise our facility's unique access to a public and professional audience to communicate the issues of biodiversity conservation to promote the long-term security of the natural world.
- provide conservation learning opportunities and experiences to encourage active participation in conservation and natural sustainability by the people of Dundee and the wider community.
- highlight the international challenges of climate change, habitat destruction, human population growth, natural resource depletion and biodiversity loss, through our conservation learning programmes and initiatives.

statement

“Camperdown Wildlife Centre provides opportunities to understand and appreciate the natural world by encouraging participation in conservation learning and develop lifelong knowledge and skills to motivate effective conservation action”



policy

The conservation learning activities conducted and supported by or delivered on behalf of Camperdown Wildlife Centre will be carried out with every consideration for the needs and welfare of its animals and attendants.

Camperdown Wildlife Centre will work in partnership with zoological institutions, universities, the Friends of Camperdown Wildlife Centre, non-governmental organisations and other appropriate bodies to assist in the development and delivery of conservation learning practices.

a curriculum for excellence

Camperdown Wildlife Centre's conservation learning activities contribute to the Curriculum for Excellence by providing experiences that encourage pupils to develop knowledge skills encapsulated within the four capacities, and which help pupils to be:

- Successful Learners
- Confident Individuals
- Responsible Citizens
- Effective Contributors

Our formal learning structures have been developed in response to the Scottish Government's lifelong learning strategy. The experiences and outcomes aim to ensure that children and young people develop the attributes, knowledge and skills they need for life, learning and work.





learning programmes

Camperdown Wildlife Centre provides conservation learning initiatives that address the needs of our visitors and the people of Dundee. Priority will be given to responding to the Curriculum for Excellence, Scottish Government National Outcomes and related education initiatives.

We will actively pursue an approach based on 'learning for all' and we will develop and implement appropriate experiences and opportunities for all ages and needs, both formally and informally.

Camperdown Wildlife Centre supports and develops international education and learning projects and the education objectives stated in the World Zoo and Aquarium Conservation Strategy, the British and Irish Association of Zoos and Aquariums guidelines and the Secretary of State's Standards for Modern Zoo Practice publications.

programme
delivery



formal delivery

WE WILL DEVELOP AND DELIVER THE FORMAL CONSERVATION LEARNING PROGRAMME TO LINK WITH SCOTTISH EDUCATION PRIORITIES THAT SUPPORT AND PROMOTE SPECIES CONSERVATION AND NATURAL HABITATS

We will:

- deliver a programme for learning that incorporates and reflects the approach of the Curriculum for Excellence, which will enable students to become successful learners, confident individuals, responsible citizens and effective contributors; and in particular, relates to the conservation of animal species and their wild habitats.
- continually develop and deliver our conservation learning programme to engage young people in science and environmental awareness.
- deliver conservation learning opportunities and experiences for post-16 year-olds and in particular a programme for both undergraduate and postgraduate students.
- produce and deliver conservation learning opportunities relating to important environmental issues, for example; climate change, habitat destruction, species conservation and global wildlife crime.
- identify, develop and deliver cross-curricular experiences within our conservation learning programmes where topics relating to other areas of the curriculum (English, science and the arts) are promoted within our relative expertise and through collaboration.
- implement an appropriate method for the review of the effectiveness and impact of our conservation learning activities.
- deliver practitioner Continual Personal Development sessions to allow for the effective use of available resources to best promote the subjects of biodiversity, the natural world, nature conservation and the necessary life changes required from the global population.

informal delivery

WE WILL DEVELOP AND DELIVER OUR INFORMAL CONSERVATION LEARNING PROGRAMME TO ALLOW FOR WIDER PARTICIPATION AND INVOLVEMENT THAT FOCUSES ON PROMOTING THE NATURAL WORLD AND THE CONSERVATION OF ANIMAL SPECIES AND THEIR HABITATS

We will:

- regularly revise our successful conservation learning activities targeting visitors to Camperdown Wildlife Centre, which reflect the approach of lifelong learning, sustainability and citizenship.
- continually revise, develop and deliver new initiatives to inform and engage people about the important work of Camperdown Wildlife Centre.
- provide opportunities for people to act upon knowledge and information gained, to directly support natural biodiversity issues and to engage with environmentally-friendly actions.
- further develop and produce our interpretation to be innovative, informative, engaging and which will help to develop key skills, including questioning and action.
- continue to acquire new partnerships with other providers, creating opportunities for wider public engagement with the subjects of biodiversity, the natural world, nature conservation and the necessary life changes required from the global population.

zoological delivery

WE WILL CONTINUALLY DEVELOP PROGRAMMES RELATING TO THE OBLIGATIONS OF THE WORLD ZOO AND AQUARIUM CONSERVATION STRATEGY, BRITISH AND IRISH ASSOCIATION OF ZOOS & AQUARIUMS AND THE SECRETARY OF STATE'S STANDARDS FOR MODERN ZOO PRACTICE.

We will:

- implement and annually review Camperdown Wildlife Centre's Conservation Learning Strategy.
- enhance the effectiveness of conservation through conservation learning and communication and develop our programmes as part of an integrated conservation strategy.
- develop new partnerships with national and international education institutions, agencies and organisations to enhance our conservation learning programmes.
- continue with our current involvement with the British and Irish Association of Zoos and Aquariums Education and Training Committee.
- continue to coordinate the British and Irish Association of Zoos and Aquariums regional education and training forum.
- retain our membership of the International Zoo Educators Association.

ethical delivery

WE WILL ENSURE THE HIGHEST STANDARDS OF ANIMAL WELFARE ARE REFLECTED IN OUR PRACTICES AND MAINTAINED THROUGH THE DEVELOPMENT AND DELIVERY OF OUR LEARNING ACTIVITIES

Where animals are used as part of our learning programmes or activities, the appropriate animal welfare, behaviour monitoring and management procedures will be used to ensure that these activities do not compromise any animal welfare, but will provide for a positive educational experience.

We will:

- maintain our living animal collection to inform and engage all visitors to create a better appreciation of the world's biodiversity and nature conservation issues, which will promote the necessary life changes required to create a sustainable global future.





equality learning for all

Camperdown Wildlife Centre's conservation learning objectives will develop valuable opportunities appropriate for all learning needs, ages and abilities.

Furthermore, we will ensure that our facilities and resources are appropriate for our user audiences and take account of different personal requirements. The staff involved in our conservation learning activities will be non-discriminatory, appropriately trained and continually appraised.







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For more information on our Learning Programmes contact Bradley Yule on 01382 431806 or email bradly.yule@leisureandculturedundee.com www.camperdownwildlifecentre.com

Leisure and Culture Dundee is a Scottish Charitable Incorporated Organisation No. SC042421.



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